1	BEFORE THE					
2	ILLINOIS COMMERCE COMMISS	ION				
3	IN THE MATTER OF:					
4	HELIO LLC,) No	. 05-0728				
5	Application for a Certificate) of Service Authority to)					
6	Operate as a Wireless Reseller) of Telecommunications Services)					
7	in the State of Illinois,					
8	Chicago, Illinois					
9	January 5th, 2006					
10	Met, pursuant to notice, at Chicago.					
11	BEFORE:					
12	CLAUDIA E. SAINSOT, Administrative Law Judge					
13	APPEARANCES:					
14	KIRKPATRICK & LOCKHART NICHOLSON GRAHAM, LLP, by MR. JAMES P. MELIA and MR. H. RUSSELL FRISBY, JR.					
15	Payne Shoemaker Building 240 North Third Street					
16	Harrisburg, Pennslyvania 17101 (717) 231-4500					
17	for Helio LLC (telephonically).					
18						
19						
20						
21	SULLIVAN REPORTING COMPANY, by Alisa A. Obecny, CSR					
22	License No. 084-004588					

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2	Witnesses:	Direct	Cross	Re-				
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- JUDGE SAINSOT: By the authority vested in me
- 2 by the Illinois Commerce Commission I now call Docket
- 3 05-0728. It is the application of Helio LLC, for a
- 4 Certificate of Service Authority to operate as a
- 5 wireless reseller of telecommunication service in the
- 6 State of Illinois.
- 7 Will the party present identify itself
- 8 for the record, please.
- 9 MR. MELIA: Yes, your Honor. My name is James
- 10 P. Melia. I'm an attorney with Kirkpatrick &
- 11 Lockhart Nicholson Graham. I am counsel for Helio
- 12 LLC. On the call also is my colleague, Russell
- 13 Frisby. He is located in our Washington, DC office.
- 14 And prior to moving forward, your
- 15 Honor, and pursuant to your suggestion, I would like
- 16 to perhaps make a motion for limited admission to
- 17 appear on behalf of the Helio LLC. This would be in
- 18 a motion in the nature of pro hac vice, which I'm
- 19 sure your Honor's familiar with.
- 20 JUDGE SAINSOT: Your motion is granted,
- 21 Counsel. You are admitted for the limited purpose of
- 22 this hearing. You can proceed.

- 1 MR. MELIA: Thank you, your Honor. As you
- 2 stated, the purpose of our appearance today is to
- 3 request authority under Section 13-404 of the
- 4 Illinois Public Utility Law for provision of wireless
- 5 reseller of telecommunication service, more
- 6 specifically, commercial mobile radio service
- 7 throughout the State of Illinois.
- 8 Helio LLC has filed an initial
- 9 application dated November 17, 2005, which your Honor
- 10 has, and I would ask to be marked as Helio Exhibit
- 11 No. 1.
- 12 JUDGE SAINSOT: Okay. No. 1 is your original
- 13 application.
- 14 MR. MELIA: That's correct.
- 15 JUDGE SAINSOT: Okay. We will call this
- 16 Applicant's Exhibit 1.
- 17 (Whereupon, Applicant's Exhibit
- No. 1 was marked for
- identification.)
- 20 JUDGE SAINSOT: You can proceed.
- 21 MR. MELIA: We then filed a supplemental
- 22 application. That was filed with the Clerk's Office

- on December 16th, 2005. This was filed at the
- 2 request of ICC Staffperson Karen Chang. And we would
- 3 request that it be marked as Helio Exhibit No. 2.
- 4 JUDGE SAINSOT: Okay. It is so marked.
- 5 (Whereupon, Applicant's Exhibit
- No. 2 was marked for
- 7 identification.)
- 8 MR. MELIA: Your Honor, at this time I would
- 9 propose to offer as our witness Mr. Terry Boyle on
- 10 behalf of Helio LLC. I would also state that with
- 11 Mr. Boyle is Neil Young, who is another principal of
- 12 Helio LLC.
- 13 At this point, however, Terry would be
- our primary witness. And I suppose I would ask that
- 15 he be sworn at this time.
- 16 JUDGE SAINSOT: Okay. For the record your
- 17 motion to admit the Applicant's Exhibit 1 and the
- 18 Applicant's Exhibit 2 is granted and those are
- 19 entered into evidence.
- 20 (Whereupon, Applicant's Exhibit
- Nos. 1 and 2 were admitted into
- 22 evidence.)

- 1 (Witness sworn.)
- TERRENCE BOYLE,
- 3 called as a witness herein, having been first duly
- 4 sworn, was examined and testified as follows:
- 5 JUDGE SAINSOT: Okay. You can proceed,
- 6 Mr. Melia.
- 7 MR. MELIA: Thank you, your Honor.
- 8 DIRECT EXAMINATION
- 9 BY
- 10 MR. MELIA:
- 11 Q Mr. Boyle, could you state your full name
- 12 and business address for the record.
- 13 A Terrence Boyle, 10960 Wilshire Boulevard,
- 14 Los Angeles, California.
- 15 Q By who are you employed and in what
- 16 capacity?
- 17 A I'm employed by Helio LLC in the capacity
- 18 of vice president of operations.
- 19 Q And how long have you been employed by
- 20 Helio LLC?
- 21 A Since March of 2005.
- 22 Q Could you briefly explain the scope of your

- 1 responsibilities with Helio.
- 2 A Sure. I run quality assurance systems
- 3 operations, customer care and supply chain
- 4 management.
- 5 Q And why are you appearing here today?
- 6 A I'm appearing in support of the application
- 7 filed by Helio LLC for registration as a commercial
- 8 mobile radio service, wireless telecommunication
- 9 services in Illinois and throughout the entire state.
- 10 Helio will be providing both local market and service
- 11 as a reseller.
- 12 Q And are you sponsoring as a witness today
- 13 what has been previously identified as Helio Exhibit
- 14 Nos. 1 and 2, which are the initial and supplemental
- 15 applications of Helio LLC?
- 16 A Yes.
- 17 Q Could you provide a little background on
- 18 how long Helio LLC has been in existence generally
- 19 where you provide services with regard to other
- 20 states.
- 21 A We were formed on January 17th of '05 in
- Delaware. And we're seeking authority to serve all

- 1 50 states.
- 2 Q And is Helio registered to do business in
- 3 the State of Illinois?
- 4 A Currently it is not. We are. We are.
- 5 MR. MELIA: And just for clarification, your
- 6 Honor, appended today to our initial application is
- 7 evidence of Helio's registration as a corporation in
- 8 the State of Delaware and also as registration as a
- 9 foreign business entity in the State of Illinois.
- 10 JUDGE SAINSOT: Okay. Thank you, Counsel.
- 11 BY MR. MELIA:
- 12 Q Now, Mr. Boyle, the applications that
- 13 you're sponsoring reference to Helio as a joint
- 14 venture between two entities, EarthLink and SK
- 15 Telecom. Could you provide some background on the
- business interests of both of these entities.
- 17 A Sure. EarthLink is the nation's fourth
- 18 largest ISP. It's a billion-and-a-half-dollar
- 19 company based in Atlanta, Georgia. SK Telecom is the
- 20 leading provider of wireless services in South Korea.
- 21 Its market tabulation is approximately \$17 billion,
- 22 and they have almost 50 percent market share in South

- 1 Korea.
- 2 Q And the annual reports of both these
- 3 entities have been supplied as exhibits or
- 4 attachments to the supplemental application; is that
- 5 correct?
- 6 A That's correct.
- 7 Q Now, with regard to Helio's provision of
- 8 service in Illinois, will Helio be a facilities-based
- 9 provider?
- 10 A We're not a facilities-based provider.
- 11 We're a reseller.
- 12 Q And whose services will you be reselling?
- 13 A We will be reselling Sprint and Verizon
- 14 wireless services.
- 15 Q And utilizing the facilities of those two
- 16 carriers as well; correct?
- 17 A Correct.
- 18 O Is Helio -- in terms of its business
- organization, it has a full-time management; is that
- 20 correct?
- 21 A That's correct.
- Q And the three principals of Helio LLC, are

- 1 who specifically?
- 2 A The three principals are Sky Dayton, Wonhee
- 3 Sull and Todd Tappin.
- 4 MR. MELIA: And, your Honor, just as additional
- 5 background we provided a full description of these
- 6 individuals, business and professional backgrounds,
- 7 as part of the initial application.
- 8 JUDGE SAINSOT: I notice that you might want to
- 9 spell the names for the court reporter though.
- 10 BY MR. MELIA:
- 11 Q Mr. Boyle, could you spell those names for
- 12 the record.
- 13 A Sure. Sky Dayton, S-k-y D-a-y-t-o-n,
- 14 Wonhee Sull, W-o-n-h-e-e S-u-l-l, and Todd Tappin,
- 15 T-o-d-d T-a-p-p-i-n.
- 16 Q And, Mr. Boyle, how many employees does
- 17 Helio currently have as part of its business?
- 18 A Currently we have 140.
- 19 Q And there were some questions supplied as
- 20 part of the appendices to the supplemental
- 21 application which requested whether Helio would
- 22 maintain its books of account in accordance with

- 1 generally accepted accounting principles. And I'm
- 2 referencing Appendix C.
- 3 Will Helio still maintain its books of
- 4 account in that fashion?
- 5 A We will.
- 6 Q And can you provide a little detail on how
- 7 Helio's services will be marketed within the State of
- 8 Illinois?
- 9 A In the State of Illinois you'll be able to
- 10 purchase our services over the web or by calling an
- 11 800 number or by going to a retail store.
- 12 Q And how will customer service issues be
- 13 addressed by Helio?
- 14 A We will provide an 800 number for customers
- to call, and it will be voice app.
- 16 Q And how will billing -- how will billing
- 17 occur by Helio?
- 18 A Billing will be done through our own
- 19 billing system.
- 20 Q And going back to the issue of financial
- 21 ability, is it your understanding that sufficient
- 22 resources have been provided by the entities of

- 1 EarthLink and SK Telecom to fully underwrite the
- 2 operation of your wireless telecommunication business
- 3 in Illinois?
- 4 A Yes. We believe that the two parent
- 5 companies have given us adequate financial support to
- 6 run this business.
- 7 Q And has Helio received any licenses or
- 8 approvals from the FCC with regard to its operations?
- 9 A We have.
- 10 MR. MELIA: And just for purposes of
- 11 clarification, your Honor -- Mr. Frisby is closer to
- 12 this than myself -- Helio has filed for what's called
- 13 a Section 214 application for international
- 14 long-distance service. That is still being processed
- 15 by the FCC.
- 16 BY MR. MELIA:
- 17 Q Now, Mr. Boyle, there are a number of
- 18 regulations that are mentioned in the initial
- 19 application. These appear under 83 Illinois
- 20 administrative code.
- I, as counsel, reviewed those
- 22 applications, determined that many of them were

- designed largely to apply to traditional
- 2 telecommunication carriers.
- Would it be Helio's intent to comply
- 4 with those regulations to the extent they would apply
- 5 to your operations?
- 6 A It would be. As we state in the
- 7 application, Helio prefers that it is exempt from
- 8 state regulations as to rates and services under the
- 9 provision of federal law.
- 10 However, in the interest of complying
- 11 with concerns of the IL ICC, we've stated that we'll
- 12 comply with regulations to the extent applicable.
- 13 Q Thank you. And, finally, Mr. Boyle, there
- 14 is a series of questions in Appendix B of the
- 15 supplemental application, which references 911
- 16 compliance.
- 17 Could you just state generally how
- 18 Helio will comply with any 911 regulatory
- 19 requirements.
- 20 A If you can point that appendix out.
- 21 Q Yeah. It' Appendix B to the supplemental
- 22 app?

- 1 A And we have certainly got to be compliant
- 2 with the standard.
- 3 O But is it correct that most of the 911
- 4 compliance issues really relate to the entities from
- 5 whom you are leasing capacity, that would be Verizon
- 6 and Sprint?
- 7 A That's correct.
- 8 Q And that you provide them with any
- 9 necessary data with regard to -- that they would
- 10 require in order to meet those 911 requirements?
- 11 A Correct. But ultimately 911 requires that
- 12 you find a location for the customer and that you
- 13 stay on the network. That's going to be mainly their
- 14 issue.
- Okay. Mr. Boyle, are there any other
- 16 points you would like to make at this time?
- 17 A No.
- 18 Q Would that conclude your direct testimony?
- 19 A Yes, it does.
- MR. MELIA: Your Honor, I've completed my
- 21 direct examination of Mr. Boyle. He is available for
- 22 any questions you may have.

- JUDGE SAINSOT: I just have a few minor
- 2 questions.
- 3 EXAMINATION
- 4 BY
- 5 JUDGE SAINSOT:
- 6 Q Mr. Boyle, does Helio LLC have something in
- 7 place to prevent slamming and cramming?
- 8 A Well, we are not going to do outbound
- 9 sales -- or let me restate that. There are no plans
- 10 to do outbound sales for the Helio brand. In terms
- of outbound sales I think that slamming and cramming
- 12 has been mainly an LD-related problem.
- 13 O LD. Could you define what an LD is?
- 14 A Long-distance-related problems. So
- 15 generally associated with AT&T, Sprint, MCI and other
- 16 providers who sell long distance. There hasn't --
- 17 there haven't been a lot of cases where a wireless
- 18 service has been accused of slamming and I think
- 19 there's a couple reasons for that.
- 20 Number one, the handsets are very
- 21 expensive. So in a case of long distance there's no
- 22 physical good, but in the case of wireless there is a

- 1 wireless handset. So there needs to be a
- 2 transaction.
- 3 We also tend to run credit checks and
- 4 in some cases subsidize the handset to consumers. So
- 5 it wouldn't be in our interest to try and essentially
- 6 slam a consumer. We have too much invested in the
- 7 transaction.
- 8 Q Thank you. And one more question. This
- 9 may be two questions.
- I'm a little unsure as to what type of
- 11 service you're really going to provide. Just -- is
- it just purely wireless or...?
- 13 A Right now we are planning to be a wireless
- 14 carrier.
- 15 Q Okay. But it's -- I take it also that you
- 16 must hook up to the wire lines at one point otherwise
- 17 you wouldn't need --
- 18 A That's true. But because we're riding the
- 19 Sprint/Verizon networks --
- 20 O Uh-huh.
- 21 A -- their tie-ins tend to be theirs.
- Q Uh-huh.

- 1 A So they're the ones that tie into what's
- 2 called the PSDN.
- 3 Q Okay. And you're reselling Sprint and --
- 4 A We're reselling Sprint and Verizon.
- 5 Q Okay.
- 6 A So essentially we own a lot of
- 7 infrastructure that makes our service different
- 8 though. When it comes to carrying voice calls and
- 9 moving data, we rely on Sprint and Verizon.
- 10 JUDGE SAINSOT: Okay. I don't have any further
- 11 questions.
- 12 Anything further, Mr. Melia?
- MR. MELIA: No, your Honor. You have admitted
- 14 into the record the Exhibit Nos. 1 and 2. And I
- 15 believe we've hopefully met all the requirements
- 16 established by the Illinois Commission for grant of
- 17 authority.
- JUDGE SAINSOT: I think you're in pretty good
- 19 shape.
- The record will be marked heard and
- 21 taken, and if nothing further have a good day.
- MR. MELIA: Your Honor, you'll be issuing --

- 1 will there be something coming out, I guess a written
- 2 decision?
- JUDGE SAINSOT: An order? Yes. There's one
- 4 more matter and that is the affidavit of Karen Chang.
- 5 We'll call that Applicant's Exhibit 3. And you're
- 6 moving for that to be entered into evidence as well;
- 7 correct?
- 8 MR. MELIA: Yes.
- 9 (Whereupon, Applicant's Exhibit
- No. 3 was marked for
- identification.)
- 12 JUDGE SAINSOT: That motion is granted and that
- 13 will become part of the record.
- 14 (Whereupon, Applicant's Exhibit
- No. 3 was admitted into
- 16 evidence.)
- 17 JUDGE SAINSOT: Yeah. I will issue an order.
- 18 It takes time because I have to get the transcripts
- 19 back from the hearing.
- MR. MELIA: Sure.
- JUDGE SAINSOT: And the transcripts usually
- take roughly three weeks. And then when the order

- 1 issues it goes on the Commission agenda. So you can
- 2 check our web site and see the -- it will be posted
- 3 on the agenda a little ahead of time.
- 4 But there has to be some lag time
- 5 between when I issue the order and when the
- 6 Commission agenda is so the Commissioners can read
- 7 it. So it won't be instantaneous, but it shouldn't
- 8 take too long.
- 9 MR. MELIA: All right. I will monitor that,
- 10 and hopefully it will appear fairly soon.
- 11 JUDGE SAINSOT: Okay. Thanks. Have a good
- 12 day.
- MR. MELIA: Judge, thank you.
- 14 (Heard and taken.)
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